



PARAMOUNT

LOGISTICS & SUPPLY CHAIN

TOGETHER TOWARDS PARAMOUNT

PARTNERING WITH



SHERAZ
Intl. trade and transport

CEO SPEECH

The main reason we have founded Paramount Logistics & Supply Chain, is in order to be prepared for the future and provide more logistics related services. Nowadays clients require more services than just transportation of their goods from one point to another and for any business to succeed and keep up with the market trends, grow, and exceed customer satisfaction, requires the need of a strong logistics & supply chain backbone to meet their business objectives with reliability, speed, agility, resilience, cost efficiencies and sustainability.

At Paramount Logistics & Supply Chain, we believe that we are successful when you are! and that's the meaning behind our company's name & slogan "Together Towards Paramount" better said, together towards success & growth. This counts both for employees working with us, and as well as for the customers we serve. I believe in a strong horizontal leadership system, and promoter of teamwork, this is must to do, especially in the Logistics and Supply Chain Management industry in order to tackle all your logistics complexities in order to make sure customers are satisfied and well served by providing solutions that are cost-efficient, reliable, fast, and transparent.

Hawraz Jamal

CEO

T Together
E Everyone
A Achieves
M More Work



PARAMOUNT

LOGISTICS & SUPPLY CHAIN MANAGEMENT

WHO WE ARE

Paramount Logistics & Supply Chain is a privately held business that was founded on January 2019 as sister company of Sheraz Int. Trade & Transport Co, "Your local partner in global transportation" to provide more logistics related services to our customers. Paramount Co focuses on providing Supply Chain Management services such as End-To-End Logistics, Procurement services such as Invoicing, money transfer, and order management, Distribution, and Warehousing & Inventory Management along with many Value-Added Management Services covering whole of Iraq.

Paramount SCM gives you a set of unique tools to continuously improve and make your supply chain work exactly like you want to and reach optimal results by digitizing the process with complete visibility and transparency. The main intention of Paramount SCM tools is to transport, deliver, and manage the whole logistics process. Therefore, our Strategy at Paramount Co is establishing a strong supply chain back bone for your business, digitize the process, and deliver any turnkey project successfully.

We cater to your supply chain & logistics complexities



OUR SERVICES

PARTIAL SHIPPING

- PARTIAL LAND FREIGHT
- PARTIAL SEA FREIGHT
- PARTIAL AIR FREIGHT

FREIGHT FORWARDING

- LAND FREIGHT (INTERNATIONAL & GLOBAL)
- SEA FREIGHT
- AIR FREIGHT
- RAIL FREIGHT
- CUSTOM CLEARANCE

SUPPLY CHAIN MANAGEMENT

- WAREHOUSING
- PROJECT CARGO MANAGEMENT
- PROCUREMENT
- END-TO-END LOGISTICS
- INSURANCE

SUPPLY CHAIN MANAGEMENT

Supply Chain Management is the “new logistics”, and it is one of the trending business-models that has been defined as the "design, planning, execution, control, and monitoring of supply-chain activities with the objective of creating net value, leveraging worldwide logistics, synchronizing supply with demand and measuring performance. This business strategy is a success, because it allows you to manage the all the important aspects of the logistics process as all together for optimal efficiency. Our Strategy at Paramount Co is to cater your supply chain & logistics complexities by establishing a strong supply chain back bone for your business, digitize the process, and deliver any turnkey project successfully with Control, Visibility, efficiency from start to finish.

Nowadays, customers want more services than just transporting their goods from Point A to Point B. They want you to manage their order, handle monetary transaction such as payment terms, invoicing, and money transfer, selecting the best route of transportation with its cost benefit analysis, providing customs clearance & import tax, manage the inventory, and be prepared to place another order just-in-time to have sufficient supply. Paramount SCM mechanisms allows you to accomplish this with its unique set of tools. Our strategy is to continuously improve this process and as well as make your supply chain work exactly like you want to and be able to achieve your business objectives with reliability, speed, agility, cost efficiency, and sustainability.

Technology has allowed businesses to manage their supply chain more efficiently, and it has made them more profitable and at the same time more customer centric. Therefore, it is inevitable and soon, every company needs digitize their business in order to compete in the ecosystem.

Moreover, **Block Chain** Technology will soon play an important role in the logistics & supply chain industry. It is a particular kind of distributed ledger technology (DLT), a digital system for simultaneously recording transactions and associated data copyrighted to its owners in numerous locations. To avoid a single point of failure, each computer in a blockchain network keeps a copy of the ledger, and all copies are updated and validated concurrently. The data stored in Blocks that are digitally chained together. Therefore, this new technology will pay an important role in the logistics & supply chain industry. For instance:

- Ensure security, immutability and authenticity
- Enhance supply chain transparency and traceability
- Reduce process complexity
- Improve operational efficiencies





LOGISTICS

Logistics refers to the overall process of managing how resources are acquired, stored, and transported to their final destination. With our extensive networks internationally & locally and with the support of Sheraz Co, we offer a robust network of logistic services such as land, ocean, and air freight, door-to-door services, less truckload, less container load, and custom clearance services.

Added Value Services:

- Customer tailored transportation consultancy
- Project logistics feasibility studies with cost benefit analysis of different routes
- Customs and shipping documentation
- Avoid risk of cargo damage, breakage, theft
- Expertise for large-scale manufacturing equipment, medicines and food
- Temperature and humidity control
- Customs clearance and door to door delivery
- Unified management to purchase logistics from several suppliers with the lowest prices
- cost saving initiatives





PROJECT CARGO MANAGEMENT

Project Cargo logistics involves high volume, special equipment with high freight price, and typically come with different modes of transport. Project Cargo is one of the most challenging aspects of freight forwarding and to accomplish a project cargo successfully, requires out of the box thinking and in advance planning to approach and manage the whole process. At Paramount Logistics & Supply Chain our team of experts with the extensive global network and comprehensive knowledge of Project Cargo Management will work with you as a team to coordinate the process from start to finish while facilitating all the communications throughout the project duration. Regardless of the standard size, weight, complexity, or configuration, we will collaborate with you to develop and manage your project cargo from conception to delivery.

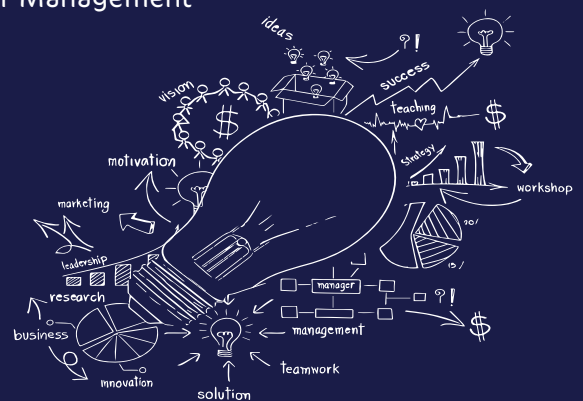
Our Project cargo specialists are accustomed to quickly, proactively, and creatively solve your complex logistical challenges encountered when handling your project cargo. We will provide you with innovative, competitive, and unique solutions for successful transport of your project cargo.

Our Project Logistics Management Services Include the Following:

- ▶ A Tailored, Customized Transportation Plan
- ▶ Early Projection of Transportation Costs
- ▶ Road Survey and Site Supervision
- ▶ Custom Clearance Consultancy
- ▶ Insurance Consultancy
- ▶ Reliable Tools and Networking
- ▶ Proper Documentations Consultancy
- ▶ Heavy Duty & Over-Dimensional Cargo
- ▶ Choosing the Most Competitive & Efficient Routes with Feasibility Studies
- ▶ Loading, Proper Lashing and Unloading with Specialized Teams for Each Different Equipment
- ▶ Sorting Payments Safe and Secure in Accordance with the Shipping Documents
- ▶ Total Logistics Planning & Consultancy
- ▶ Full Turnkey Base Factory Relocation Logistics
- ▶ Overall Logistics Control with On-site Meetings and Vendor Management

Multimodal Transportation for Project Cargo:

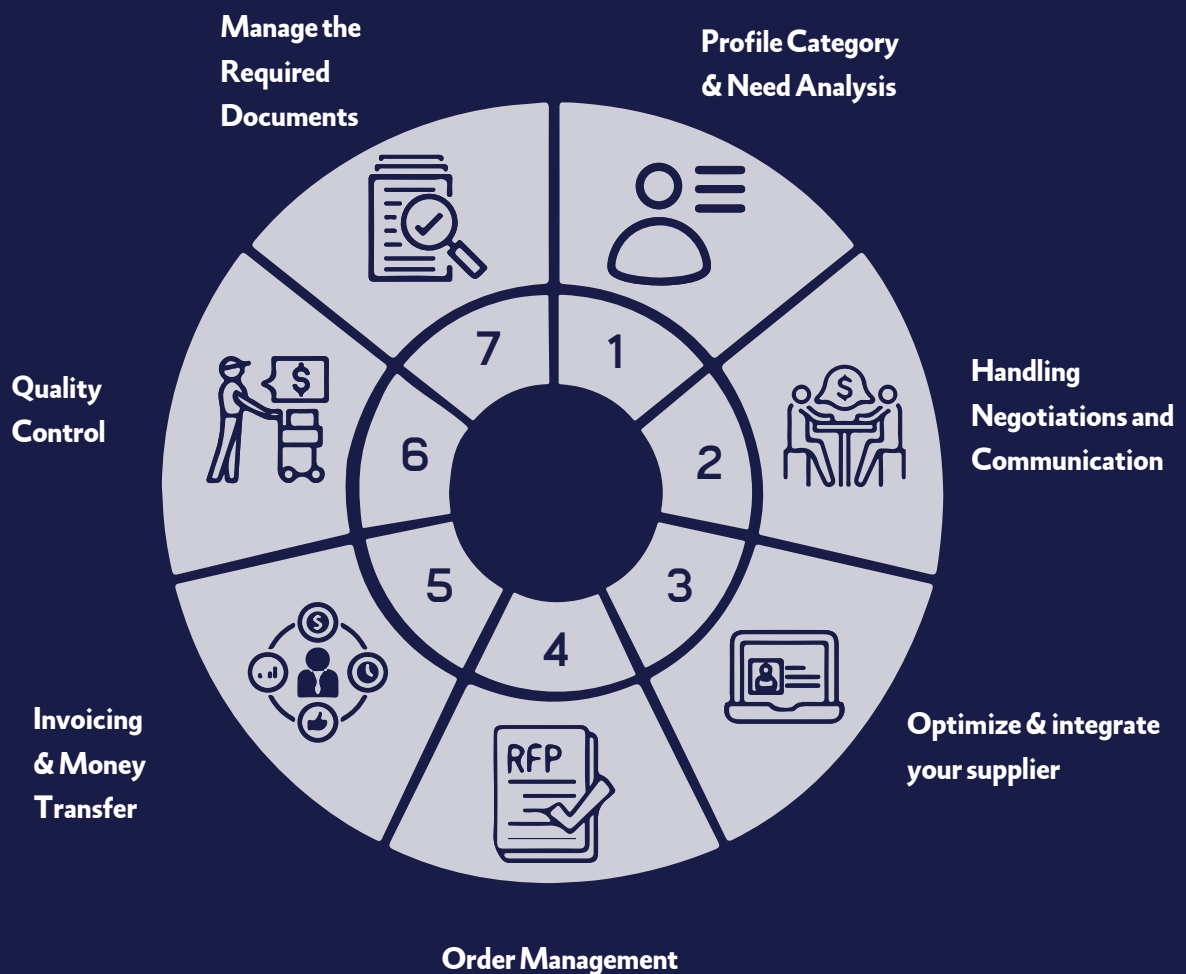
- Land, Air & Sea Freight
- Conventional Vessel
- Breakbulk Transportation Roll-on/Roll-off (RORO) Vessel
- Custom Brokerage
- Air & Marine Charter
- Rail Transport
- Land Transportation of Ultra-heavy Cargo by Multi-axle Modular Trailer.
- Customized Service of Oversized Cargoes
- Special Containers such as Flat-Rack and Open-Tops for Over Dimensional Cargo





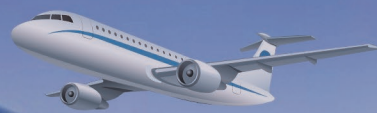
PROCUREMENT

Our Procurement services includes managing your order with you, handling negotiations on your behalf with back-and-forth communication, providing consultancy regarding monetary transactions such as Invoicing, Payment Terms, and international money transfer through our bank accounts in Iraq and Turkey. The aim of these services is just to speed up the logistics process and prepare the goods for loading sooner and make sure your money is being handled safely. We as Paramount understand the value of trade secrets and your sources and information are in safe hands and we would also be happy to sign a Non-Disclosure Agreement.



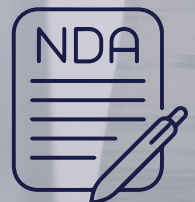
ORDER MANAGEMENT SYSTEM

When it comes to order processing and supplier relationship management (SRM), a good OMS will make your firm run more smoothly and lead to a happy customer. SRM's main objective is to improve and streamline the procedures that exist between the organization acting as the buyer of goods and services and the companies that provide them. Customer support, including returns and concerns about where products are in the supply chain management cycle, is handled, and the purchased items are fulfilled. We handle the system and track your orders throughout the process.



NON-DISCLOSURE AGREEMENT (NDA)

Your sources and information are not disclosed and will be protected with us we encourage our clients to sign an NDA agreement with us. We understand the values of trade secrets because we value honesty, integrity, ethics, quality, customer satisfaction, and innovation.



WAREHOUSING

Our duties includes the following services we have accomplished with the consistent assistance of the warehouse team. Inventory management: order and request material when demanded. We set up procedures for receiving and dispatching items; handwritten documentation, Standard documentation, digital SCMS.

Because of our extensive network in the industry, we provide you warehouse space and packaging so you may free up space and concentrate on your main business. Beyond supply chain visibility and inventory management, our services are valuable. All our distribution centers and warehouses are built to fulfill your needs for cross-border shipping while keeping your equipment safe and organized.

POD Reporting
Cargo Distribution
Cargo Labeling and Packing
Packing and Crating Services
Fumigation and Pest Control
Short and Long Term Storage
Cargo Loading and Unloading

- Temporary Warehouse Management
- Fixed Warehouse Management





MISSION

To deliver the best logistics & supply-chain solutions while providing outstanding customer experience.

VISSION

To be the desired logistics & supply-chain platform with presence in the new silk-road.

VALUE

Honesty, integrity, ethics, quality, customer satisfaction, and innovation.



Code of Ethics

For any businesses to succeed it needs values. Our value as Paramount shape our future. For a better future we value delivering excellency, supporting a diverse base of suppliers, promoting workforce welfare, provide appropriate resources to meet the needs of the clients, and promoting innovation within supply chain.

We strive to perform with solid commitment to integrity, quality, and HSE (Health and Safety Executive); While having a strong management policy.

Integrity: Trust depends on integrity. As a company, it's one of our main values. Personally it's a choice to work with honesty and respect for our clients.

Quality: To strive and thrive in the business world, the most important factor is the quality of your company's work. Our aim is to provide remarkable customer services for our clients, which will lead to customers loyalty. At Paramount we use quality management techniques.

HSE: Safety is a commitment and a requirement for all communities to prevent injuries and property damage. At paramount we respect all who work with us. To encourage our employees to work more efficiently one of our responsibilities is health and safety. As a supply chain and logistic company we promote safety awareness and accident prevention throughout the company.

Management Policy: As an efficient logistics service company, we plan to improve our significance as a multinational company by strengthening our products and machinery both locally and globally, along with developing human resource management. Lastly, we intend to improve our firm responsibility all while achieving our ethical business practices.



PARAMOUNT
LOGISTICS & SUPPLY CHAIN

WORKED WITH

SAMSUNG

Asiacell
تجمعته سوو

qaiwan
group

mondi



NEW CHWAR CHRA

Hiwa Rauf
Investment & Development

PECTUM
Electrical Solutions

NPC
NORTH POWER COMPANY

MASS GROUP HOLDING

GROUP
LALAV

PLAN CO.
General Contracting

ANZU
ENTERPRISES

IDEAL POWER CO.
دوسرستان انرجی پاور

Azady Industries



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